

CLAIMS:

1. A method of acquiring content from an information transmission (101), the method comprising the steps of:
 - receiving (102) the information transmission comprising a first content and an encrypted second content, which second content is a digitally storable copy of the first content;
 - 5 extracting the encrypted second content comprised in the information transmission when a receiver (103) of the information transmission effects an extracting operation;
 - storing the encrypted second content at the receiver; and
 - 10 enabling decryption of the encrypted second content, whereby the second content is made renderable.
2. The method according to claim 1, further comprising the step of:
 - extracting a first decryption key, which is comprised in the received
 - 15 information broadcast (102), for decrypting the encrypted second content.
3. The method according to claim 2, wherein said first decryption key is encrypted and the method further comprises the step of:
 - acquiring, from a content provider, a second decryption key for decrypting the
 - 20 encrypted first decryption key.
4. The method according to any one of the preceding claims, wherein the first content and the encrypted second content are received on separate channels (301, 302).
- 25 5. The method according to claim 4, wherein the first content and the encrypted second content are coordinated with each other on said separate channels (301, 302).
6. The method according to any one of claims 1-3, wherein the first content and the encrypted second content are received on the same channel (401).

7. The method according to any one of the preceding claims, wherein the information transmission (101) is an information broadcast.

5 8. A device (103) for acquiring content from an information transmission (101), the device comprising:

means (104) for receiving the information transmission, which transmission comprises a first content and an encrypted second content, the second content being a digitally storable copy of the first content;

10 means (105) for extracting the encrypted second content comprised in the information transmission, when the device is operated to effect an extracting operation; means (203) for storing the encrypted second content at the device; and

means (105) for enabling decryption of the encrypted second content, whereby the second content is made renderable.

15

9. The device (103) according to claim 8, wherein the extracting means (105) is further arranged to extract a first decryption key, which first key is comprised in the received information broadcast (102), for decrypting the encrypted second content.

20 10. The device (103) according to claim 9, wherein said first decryption key is encrypted and the decrypting means is further arranged to decrypt the encrypted first decryption key with a second decryption key.

11. The device (103) according to any one of claims 8-10, wherein the receiving means (104) is further arranged to receive the first content and the encrypted second content on separate channels (301, 302).

25 12. The device (103) according to any one of claims 8-10, wherein the receiving means (104) is further arranged to receive the first content and the encrypted second content on the same channel (401).

30